



FOR IMMEDIATE RELEASE

**APOLLO ENTERPRISE SOLUTIONS, LTD. WELCOMES NEW BOARD MEMBER TRACY PACKWOOD**

Los Angeles, CA, March 5, 2014 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), a leading provider of "Big Data" Solutions, utilizing Agent Emulation™ technologies, is pleased to welcome Tracy Packwood, C.A., MloD, as its newest board member.

Mrs. Packwood is the Co-Founder and Director of Cohert Limited and has over 20 years' experience in the international investment management industry. Mrs. Packwood previously held senior executive positions at several prestigious Bermuda financial firms, such as Fidelity Worldwide Investment. She was the Chief Operating Officer at Jupiter Asset Management (Bermuda) Limited where she managed through 166% growth in staff and products under management while successfully launching five hedge funds. Mrs. Packwood currently sits on a number of boards and is a member of several Bermuda organizations, offering her leadership and services.

"Mrs. Packwood is a seasoned financial and business professional," said Joseph Konowiecki, AES Chairman & CEO. He continued, "We are pleased to have her on the AES board and look forward to her valuable contributions as we continue to improve our brand."

**About AES**

AES delivers "Big Data" Solutions utilizing Agent Emulation™ technologies, which provides superior economic returns in consumer credit portfolios for banks and financial institutions. AES' patented TRUE™ System empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to interact on a self-serve basis to resolve situations on any device, at any time. AES' patented TRUE™ System helps banks and financial institutions achieve significantly improved operational effectiveness and large increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruel.com>.

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